



Charity Golf Day 2020

Sponsorship Opportunities

**Monday 1 June 2020
at The Belfry, Sutton Coldfield**



Sponsorship opportunities

Every year, 60,000 people die prematurely because of kidney disease. £1,000 can ensure that our scientists have the essential laboratory chemicals they'll need for six whole months. If we can keep driving research, our scientists will ultimately find a cure for kidney disease and improve the treatments people are given.

Our 2020 Golf Day is one of our most prestigious events of the year and we are now seeking sponsorship to make it as successful as possible. This fun and memorable day will help fund scientific breakthroughs which could save thousands of lives in the future.

We have a number of exciting sponsorship opportunities available:



Hole sponsor

Cost exc. VAT: **£1,000**

- Your company banner featured on your sponsored hole
- Your flyer, voucher or company information in our event goody bags, handed out to all guests
- Your company logo hyperlinked on our sponsor page on our website and printed in our event programme
- Your company will feature in a personalised thank you post on our social media channels reaching 80k+ followers

Buggy sponsor

SOLD

- Your logo featured on the fleet of buggies available at The Belfry, shown on the dashboard and visible to everyone at the club. Also include company literature for guests to read while they wait to tee off
- Your flyer, voucher or company information in our event goody bags, handed out to all guests
- Kit out the buggies with your promotional give away or voucher
- Photo opportunities before and during the event with buggies and company branding



Studying blood is a key part of our research. £4,000 can allow us to collect the samples our teams need for a whole year's worth of studies.



Goody bags

Cost exc. VAT: **£3,000**

- Your logo on goody bags given to all event guests, filled with your promotional materials
- Hyperlink from our website to yours (approx 93k visitors per month)
- Personalised thank you post on our social media channels
- Photo opportunities before and during the event with goody bags and company branding

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Auction

Cost exc. VAT: **£5,000**



- Share branding space with us on our auction site. All guests will be given access to this auction site either via personal mobile devices or tablets on their tables.
- Enjoy 4 dinner tickets; entertain potential clients, reward staff, network with senior business leaders, public figures and celebrities
- Half page feature in our event programme to promote or advertise your business
- Personalised thank you post on our social media channels
- Photo opportunities before and during the event with goody bags and company branding
- Hyperlink from our website to yours (approx 93k visitors per month)

Headline sponsor

Cost exc. VAT: **£10,000**



Our headline sponsor will be rewarded with a management and leadership workshop, or an informal Q&A with charity ambassador and Burnley FC manager Sean Dyche as well as:

- A full page programme feature about your business
- Free entry for a team of four, including dinner so you can invite potential clients or reward staff
- Branding space on all materials, marketing and merchandise before, during and after the event
- A complimentary feature in our press release
- Amazing networking opportunities throughout the day with senior business leaders, public figures and celebrities
- Recognition on all social media posts prior to the event and throughout the day
- A huge thank you post on social media, exposing you to our following of over 80,000 people
- Certificate of support, along with some framed memorabilia

An innovation grant funds new thinking and ideas, which often lead to the development of new treatments. Each grant costs our charity around £10,000.

Kidney Research UK
Funding research to save lives

If you wish to sponsor the event or require more information, please contact Joe Sagoe on: 01733 367862 or email: joesagoe@kidneyresearchuk.org



Please help support Kidney Research UK



For more information about other ways to support us contact:

 www.kidneyresearchuk.org  **0300 303 1100**



Registered charity no. 252892, Registered Scottish charity no. SC039245

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